

Intercollegiate Broadcasting System

STAFF NEWS #16

TO: National Staff & Regional Directors

DATE: February 18, 1962

FROM: Richard H. Crompton, President

FILE: I 3.0

IBS MASTER HANDBOOK SUPPLEMENT: Our first supplement for this academic year has, at last, been mailed to all members. It contains 28 sheets, including about 16 drawings. New lists of national staff, regional directors, and member stations are included, plus a map of the new regional boundaries which was recently accepted by the Governing Council.

IBS Publications Editor John Pegram will be drafting all MH Supplements from now on. John needs and rightly expects to have your assistance in providing new and revised material for those sections pertinent to you.

Repairs to IBS offset press: A modest amount of repair work recently done on our A-M 1250 press is permitting us to put out better work. A Multigraph press, property of RHC, will also be put into service very soon on certain jobs.

IBS 1962 National Convention plans: Pegram, Malone, and Quigley are making good progress towards our convention April 7th. Publicity will be out soon to all stations, including advance registration information. We were not able to obtain a guest speaker from the FCC as hoped.

RTES contact by Borst: While in NYC on business following the Board meeting in Philadelphia last month, Dave Borst was able to pay a visit to Radio and Television Executives Society Executive Director Claude Barrare. This appears to have been a very fortunate opportunity to personally introduce RTES to IBS activities and objectives for campus radio, and accordingly enhanced our relations greatly. RTES asked IBS to suggest college stations personnel to take part in their March NYC Convention. IBS asked RTES to provide one speaker for the April IBS Convention, and RTES was happy to respond with one.

College Radio Network: As a result of my letter to him, Steve Fargotstein, General Manager of this New Orleans group, called me and proved to be a quite interesting person. He is not an undergraduate as we suspected, tho is the former manager of the campus station at Tulane University. His group clearly sees no competition with IBS, rather competition with CRC. Steve, like Bob Vance of CRC recently did, asked for a supporting membership for his group in IBS. We must act on this idea promptly. At the recent Board meeting, the Board was agreeable to it. CRN will furnish IBS with detailed information about their organization in order that we may properly inform our members of them via the IBS NEWSLETTER.

College Broadcasting Associates @ Lehigh: About 2 weeks ago Editor Pegram and I simultaneously received a two page letter from this group taking violent exception to our December IBS NEWSLETTER summary of this group, and culminating by threatening to "take legal action if we did not immediately print a retraction." Despite this, CBA still did not present IBS with any more concrete information about their organization. Our requests for their staff listings, bylaws, and financial picture have gone unheeded. We are unable to find cause for their action in the referenced

publication. Both John and I did not reply to their demand, rather forwarded the letters to IBS Secretary and General Counsel Herb Barlow for him to dispose of as he saw fit.

Chuck Conrad's Plans: Our Business Manager Chuck Conrad has married and left MacMurray College within the past few weeks. Chuck's new address is: 512 West Mertens Street, Kankakee, Illinois. Note this, for it is not complete on the latest staff listing.

1962 IBS Program Contest: Following the decisions of the recent Board meeting, former Capital Region Director Ed Richards, now in Watervliet, New York, was asked and accepted the task of conducting the 1962 Program Contest. This year, for the first time, it will be open to ALL campus stations. Ed, together with John Pegram on publicity, is now setting out the details of this year's contest.

IBS Program Department work: The Board accepted the resignation as Program Manager of Terry Bateman (who, in all fairness, has been trying to resign for 2 years now!), and directed the President to carry on programming projects for IBS as best possible until a new person is found to organize this important department.

Jeff Kuklin as Program Associate: Jeff Kuklin, a former manager of WKCR, has offered his services in the programming area to IBS. Jeff is a friend of John Pegram, and has the advantage of living near John. Like Ed Richards, Jeff will work as a Program Associate on yet-undefined projects under my direction.

Write or call the IBS members near you: The importance of this suggestion by John Pegram has recently been pointed out in the case where George Abraham and Charlie Quigley, while in Philadelphia for several days attending IRE Solid State Circuits Conferences, called on the recently-resigned WXPN staff. The usual proved to be true: that WXPN members simply had formed an incorrect impression of IBS and its objectives and operations. The personal contact and explaining some of our basic objectives seems to have made great strides towards repairing the break between WXPN & IBS. RHC will follow up on this grouse soon, and perhaps they may withdraw the resignation.

Wherever you are located or happen to visit, it is very valuable to IBS that you take a few minutes off to call or write a note to the nearby member stations. Do this a minimum of once yearly -- it can avert a resignation and is lots easier than recruiting a new member.

Meet with Middle Atlantic Region Director: One evening last week I met with Middle Atlantic Regional Director Dan O'Mara in the studios of WWVU, our member station at Villanova University which is nearby. Dan is working on a regional meeting in NYC this spring.

Mutual Cooperation on Remotes of Away-games: During our meeting (above) Dan suggested that a good IBS service might be the ability of IBS to serve as clearing house for a member station who wants to secure the assistance of the campus station at the college where away-games were being played. IBS might serve to make arrangements for the other station to feed back program of the game onto a remote line paid for, of course, by the carrying station. This sounds like a feasible project, requiring only some one person to administer it with continuity. He could work with faculty advisors at the stations.

Anyone Want to Attend: Engineering Manager Malone wants to know if anyone wants to represent IBS at the Second International Television Symposium, a part of the Second International Television Festival, which will be held at Montreux, Switzerland, 23 April - 4 May, 1962? Can anyone manage to get their employer to foot the bill for this jaunt?? Bill seems to be getting taken in by the generosity in certain travel accounts!

Voucherizing Expenses: The paperwork required of the Treasurer, and the cost to the System to write you a check in repayment of voucherized expenses just isn't trivial. We would like you to voucher for expenses (on our B 190 form) as infrequently as possible, consistent with their amount not being too shocking on the IBS budget. Specific intervals, like monthly, are of no concern. But writing checks for about \$2 vouchers is! Unless some need requires otherwise on your part, in the future I shall make a practice of returning to you all vouchers for amounts under \$5. Please observe this minimum amount to voucher for.

New Letterheads: Fresh ink is being secured and a new crop of letterheads is being printed "due to popular demand" which should look a lot better. If you are one of those who has requested letterhead stocks, please hold tight.

New Forms Printed: The following IBS forms have been revised or reprinted since the last STAFF NEWS issue. Order them from me if you have need:

I 272XX - 2/62	National Officers and Staff
I 263.1E - 1/62	Regional Boundaries
I 263.2XN - 1/62	Regional Directors
I 114 - 2/62	Station Personnel
I 350 - 5/59	"Harry Chowderdink" booklet

Harry Chowderdink booklet: This humorous System promotional brochure has been sent to all stations being recruited by our several recruiters. It has been mailed using new 6x9 white imprinted mailing envelopes which we have had printed for that purpose.

Erasing Fluid for Offset masters: A B Dick #4-3411 Erasing Fluid takes a fresh approach to the perennial problem, of interest to a few of us, of how to make a clean correction on a directly typed offset master (like the one from which this STAFF NEWS is printed). This fluid, supplied in a 4 oz. bottle, dissolves off the inking incorrectly typed. According to the bottle, it is only useful on fabric ribbon images. First tests here indicate that it is by far the best thing we've ever seen for making corrections!

Recruiting Project: Many recruiters have commented that they have been diligent about the letters and the follow-ups, though unfortunately no real prospective members have yet been turned up as far as I know. Keep at it, please!

3rd Annual Midwest Radio Conference at Knox College: At the "11th hour" we were notified that this conference had to be called off due to very inadequate advance registration. Chuck Conrad and I had been scheduled to talk at it. We hope this isn't an "omen."

Surveying Colleges for unknown campus stations: This is being conducted by Harry Joseph in a mail campaign to cover upwards of 600 colleges, using a form letter printed on our letterhead.

